



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

Cloudbelly

Virtual Campus Recruitment – 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 14th June 2021 (5PM)

Company	Cloudbelly
Website	http://www.cloudbelly.co.in
Batch	2021 Passing Out Batch
Joining	Immediate
Job Title	Profile 1: Digital Marketing Intern Profile 2: Product Marketing Profile 3: Full Stack Developer
Eligible Degrees	Profile 1 & Profile 2: MBA, BBA Profile 3: BTech/ MTech /MCA/ BCA/ BSc(IT)/ M.Sc(IT)
Eligible Branches	Profile 1, 2: Management, Sales, Marketing, Digital Marketing Profile 3: Computer Science
Other Skills Required	Should have good communication skills and teamwork skills.
Location	Work from Home
Compensation (CTC)	Profile 1 & Profile 2: Stipend of 5-15k per month based on the performance at the time of Interview Profile 3: Stipend of 10-15k per month based on the performance at the time of Interview
Roles & Responsibilities	Profile 1: Collect quantitative and qualitative data from marketing campaigns. <ul style="list-style-type: none">• Perform market analysis and research on competition.• Support the marketing team in daily administrative tasks.• Assist in marketing and advertising promotional activities (e.g. social media,

	<p>direct mail and web)</p> <ul style="list-style-type: none"> ● Prepare promotional presentations. ● Help distribute marketing materials. ● Manage and update company database and customer relationship management systems (CRM) ● Help organize marketing events <p>Profile 2:</p> <p>Participate in the strategic planning of the overall communication timeline for the company.</p> <ul style="list-style-type: none"> ● Research on best practices in the market and present them in a relevant format to the brand team. ● Support the creation of various marketing assets from key art to various epic trailers by coordinating needs between agencies and production teams. ● Support the management of logistics & assets for various internal and external events. ● Define and drive the go-to-market plan, including setting goals for campaigns, building out positioning and messaging by target customer and channel, prioritizing those campaigns, executing on them, and reporting on results. ● Partner and collaborate with the engineering team to help define the product feature roadmap, while incorporating feedback from across the company ● Understand customer needs and refine messaging/pricing through surveys, interviews, product usage and competitive analysis. <p>Profile 3:</p> <p>Produce detailed specifications.</p> <ul style="list-style-type: none"> ● Write “clean”, well-designed code. ● Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality. ● Contribute in all phases of the development lifecycle ● Follow industry best practices. ● Develop and deploy new features to facilitate related procedures and tools if necessary
	<p>Service Agreement</p> <p>No Bonds involved</p>
	<p>Recruitment Process</p> <p>1. Test 2. Virtual interview</p>
	<p>How to Apply?</p> <p>Interested and eligible students need to apply on the link given below</p>

	latest by 5:00PM, 14 th June, 2021
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	<u>Click here to apply</u>
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My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group